

PRESS RELEASE

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Capital Region's Trends in Real Estate 2015

TALLAHASSEE, FL. (Feb. 26, 2015) – The Urban Land Institute (ULI) Capital Region will host its annual “Trends in Real Estate” program on Monday, March 2, from 11:30 am-1:30 pm at FSU’s Turnbull Center in Tallahassee.

The keynote speaker is Mr. **Ash Williams**, executive director & CIO, Florida State Board of Administration who will discuss major national and regional trends in real estate. Attendees will also hear local speakers discuss trends and forecasts for 2015, including voter-approved Blueprint projects such as the Northeast Gateway Project and the Arena District, that will positively impact Tallahassee. The Trends panel speakers include **Wayne Tedder**, director of PLACE, City of Tallahassee; **E. Edward Murray**, president, NAI TALCOR; and **William Butler**, president, REI. The panel will be moderated by **Reggie Bouthillier** who will lead a lively discussion on current real estate trends in the Capital Region.

Attendees will receive a copy of the 36th edition of the ULI’s Emerging Trends 2015 report that is undertaken jointly by the Urban Land Institute and PricewaterhouseCoopers.

“As the most highly-regarded forecast report in the industry, Emerging Trends is one of the many tools and resources available to ULI members and the real estate community,” said Reggie Bouthillier, ULI Chair of the Capital Region Leadership Council and Stearns Weaver Miller shareholder. “We are looking forward to hearing Ash Williams and the local panel’s expertise and insights as to what we can expect in 2015.”

Tickets are \$30 for ULI members and \$40 for non-members, and includes a plated lunch and copy of the 2015 Trends in Real Estate report. For more information or to register for the event, call (904) 486-8256 or Carolyn.Clark@uli.org. To learn more about ULI, visit www.northflorida.uli.org.

About ULI North Florida

The [Urban Land Institute](http://www.uli.org) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 37,000 members representing all aspects of land use and development disciplines. The ULI North Florida District Council was formed in 2005 and currently has nearly 400 members from Flagler to Escambia Counties, including Jacksonville, Gainesville, Tallahassee, Panama City and Pensacola. The Capital Region Leadership Council is chaired by Reggie Bouthillier, shareholder, Stearns Weaver Miller, and managed by Carolyn Clark.

More information about ULI North Florida is available online at www.northflorida.uli.org or www.uli.org.